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**GREENKOTE Coating Process Chosen by Daimler**

*Final Technical Approval Expected Soon*

CLEVELAND, OH (January 21, 2010) — GREENKOTE® Plc, a global coating technology company, will provide corrosion protection for selected Daimler automotive parts beginning the first half of 2010. Initial orders include components for passenger safety related applications. Additionally, the automotive industry giant is finalizing technical approval of GREENKOTE as one of its suppliers of zinc diffusion coatings, using the company's patented Thermo-Diffusion coating process.

“The significance of this announcement can't be understated. It represents another major OEM in the automotive industry that is adopting the zinc thermal-diffusion process for which GREENKOTE is the leader,” said GREENKOTE's CEO, Arie Laor.

The decision by Daimler to use GREENKOTE zinc thermal diffusion coating protection comes after nearly two years of testing zinc diffusion systems and topcoat on its products, especially those most sensitive to corrosion. The extensive testing involved mostly small screws, with more than 10 potential products identified to undergo the duplex coating process. Other small parts include fasteners, fixtures, screws, nuts and some critical wiper parts on several of Daimler's automotive platforms including Limousine E-Class and S-Class vehicles.

Daimler received several samples of GREENKOTE® PM-10 with topcoat for further testing. GREENKOTE developed PM-10 and PM-21 coatings for the automotive

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industry mainly as a base for corrosion protection and low friction topcoats. PM-10 is Zinc-Aluminum and PM-21 is a Zinc-Aluminum-Magnesium chemical composition.

Duplex coating PM-10, as provided to Daimler in this series of tests, is already approved for corrosion protection by other auto manufacturers across the world including Volkswagen, Audi, and GM. GREENKOTE PM Zinc Thermal Diffusion coatings meet the European ELV Directive requirements, with no hazardous materials, air pollutants or industrial wastewater discharge.

GREENKOTE® is a thermal diffusion coatings process that modifies and improves the basic surface characteristics of metals, and is thus applicable to metal finished parts in many industries including automotive. GREENKOTE provides a range of innovative coating products and services through group-owned plants, joint ventures and licensing relationships. Currently, it is in discussions with numerous global companies that are evaluating the GREENKOTE coating technology to be used in combination with their own products.

Headquartered in Cleveland, Ohio, GREENKOTE® Plc, a global coating technology company, offers high quality coatings that provide protection on a vast array of parts used in the automotive, construction, defense/small weapon, and electronics industries, among others. GREENKOTE's patented coating technology improves the properties of a wide range of metals, alloys and sintered powders giving them added qualities such as increased resistance to low and high temperature corrosion, increased wear resistance and better bonding to rubber and plastic. In addition, the GREENKOTE® coating process is environmentally friendly and designed to ensure all excess materials are recycled or reused in the process. Currently, GREENKOTE has plant locations and licenses in the United States, Mexico, Germany, United Kingdom, and Israel. For more details visit GREENKOTE online at [www.greenkote.com](http://www.greenkote.com).

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